Foreword
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A CISAC WORK PROGRAMME DRIVEN BY CONSTANT CHANGE

Looking at our sector today, we are seeing the future unfolding before our eyes. An astonishing flow of new developments is constantly prompting us to adapt and reform our strategies, businesses, and societies.

To stay relevant in the face of all these changes, we must constantly challenge and transform our organisations and ecosystems.

CISAC is an enormous support in this process and has a vital role to play. It provides the ideal and only global platform for us to truly collaborate, get together, learn from each other's experiences, share and celebrate victories, and also learn from failures.

This annual report highlights the dedicated efforts of our community, guided by the CISAC Secretariat, to respond to our transforming environment. It shows how we are driving collections growth, fulfilling the ever growing need for fast and accurate data, and lobbying for the best government policies to protect our members.

Improving our use of data remains a top priority for CISAC. The quality and professionalism of data systems need to match the quality and professionalism of the repertoires we manage. There is no other route to follow if CMOs are to be competitive with the ever more numerous alternatives in the market place.

On the lobbying front, battles over copyright are happening all over the world, often requiring swift and robust responses. In copyright reviews, legislators are facing persistent calls to loosen and weaken our rights via new and broader exceptions. This demands round-the-clock attention to defend authors' rights and livelihoods.

Overall collections are hitting record levels, which is indeed encouraging for the future. Nonetheless, we must relentlessly prepare for the unprecedented challenges ahead – and, above all, as emphasised by the report, for the implications of generative AI. In this new era that is starting for the digital environment, it has never been more important that human artistry is legally protected and assured.

We must listen to the voices of those who create the intellectual property that fuels artificial intelligence platforms. We must get their message across to our regulators. There is no time to wait – we must mobilise.

The world of collective management is on a dizzying journey through all the issues documented in this report. And, as always, our solidarity and unity are our greatest strengths. We will continue to work together in the CISAC community, to keep performing , delivering results and reaching tangible milestones. With so many pressing issues to manage and fix, CISAC's international leadership in our sector remains as valued as ever. ●