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PRESS RELEASE
Immediate Release

CISAC meets with United Nations Secretary-General Guterres in New York, cements closer relations and offers collaboration

CISAC President Jean-Michel Jarre, Board Chairperson Eric Baptiste and Director General Gadi Oron discuss working together on global solutions for culture and the creative economy

CISAC Director General Gadi Oron, CISAC President Jean-Michel Jarre, United Nations Secretary-General António Guterres and CISAC Board Chairperson Eric Baptiste work to increase cooperation between CISAC and the United Nations. Photo ©: UN Photo/Rick Bajorna

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Paris, October 9th, 2018 – CISAC President Jean-Michel Jarre, Board Chairperson Eric Baptiste and Director General Gadi Oron met with United Nations Secretary-General António Guterres in New York on October 8th.

The meeting focused on CISAC's global role in promoting economic and cultural development and the power of creators as an engine for economic growth. The need for increased protections for creators in the digital market was also discussed. The challenges for creators, especially in the digital world, have created a pressing need for solutions at global level.

The CISAC delegation explored ways in which UN institutions can put greater focus on the promotion of creators' rights and interests online with the Secretary-General, as well as how creators' protections can be integrated into the UN's 2030 agenda for sustainable development. How CISAC can contribute to the goals related to work and economic growth as well as promoting inclusive and sustainable innovation technology was also explored.

As the global voice of creators, CISAC strongly supports implementation of the founding principles established by the United Nations. The meeting takes CISAC's moves to strengthen partnerships with UN agencies to a new level.

CISAC and the United Nations meet to strengthen cooperation and explore global solutions for culture and the creative economy. Photo ©: UN Photo/Rick Bajorna

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About CISAC

CISAC – the International Confederation of Societies of Authors and Composers – is the world's leading network of authors' societies (also referred to as Collective Management Organisations, or CMOs).

With **239 member societies in 121 countries**, CISAC represents over four million creators from all geographic regions and artistic repertoires including music, audiovisual, drama, literature and visual arts. CISAC is presided over by electronic music pioneer **Jean-Michel Jarre** and the organisation's vice-presidents are: Beninese singer **Angélique Kidjo**, Argentinean film director **Marcelo Piñeyro**, Spanish visual artist **Miquel Barceló** and Chinese film director, scriptwriter and producer **Jia Zhang-ke**.

CISAC protects the rights and represents the interests of creators worldwide. Founded in 1926, it is a non-governmental, not-for-profit organisation with headquarters in France and regional offices in Africa (Burkina Faso), Latin America (Chile), Asia-Pacific (China) and Europe (Hungary).

www.cisac.org | Twitter: @CISACNews | Facebook: CISACWorldwide.

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